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MINUTES

Kick Off Partner Meeting on: **“Promotion and development of natural and cultural heritage of Bulgarian-Greek cross-border region through smart and digital tools, with the acronym - eTourist”** Greece-Bulgaria 2014-2020.

Responsible Partner: **Dimossineteristiki Evros S.A**

Deliverable No 1.2.2 and No. 2.2.1

Monday 4th December 2017

Soufli, Greece

On **4th of December, 2017** the Kick Off Meeting organized by PB2-Dimossineteristiki Evros S.A and held in Soufli was conducted. The meeting was attended by:

- Poulilios Evangelos- Mayor of Soufli-Vice President of Dimossineteristiki Evros S.A
- Kazakis Evangelos- Representative of Dimossineteristiki Evros S.A-General Manager
- Thalia Vrachiologlou- Representative of Dimossineteristiki Evros S.A
- Kavazidou Anastasia- Representative of Dimossineteristiki Evros S.A
- Maltepiotis Athanasios- Representative of Dimossineteristiki Evros S.A
- Kalliounis Ioannis- Representative of Dimossineteristiki Evros S.A
- Rayna Yoncheva- Representative of RMA”Maritza”
- Anna Peeva- Representative of RMA”Maritza”
- Ivaylo Dobrev - Representative of RMA”Maritza”
- George Bekiaridis- Representative of Active Citizens Partnership
- Giannakidou Angeliki- Representative of Ethnological Museum of Thrace

- John Koukmas- Representative of Ethnological Museum of Thrace
- Valentini Sakratou- Representative of Ethnological Museum of Thrace

The meeting started at 10 a.m. in the conference hall of Koukouli Guesthouse in Soufli and followed the next :

10.00 – 10.30 – Participants Registration/coffee

10.30-11.00- Welcome speech from the Mayor of Soufli Mr. Poulilios Evangelos and the General Director of Dimossineteristiki Mr. Kazakis Evangelos

Mr. Poulilios Evangelos -Mayor of Soufli and Vice President of Dimossineteristiki Evros S.A welcomes the partnership in Soufli and made a short presentation about the area and the company. Then Mr. Kazakis Evangelos-General Manager of PB2 Dimossineteristiki Evros S.A made a welcome speech to all the participants and made an overall introduction of the project and its strategy.

11.00-11.30 Press conference- Presentation of the Project from the General Director of Dimossineteristiki Mr. Kazakis Evangelos

The General Manager of Dimossineteristiki Evros S.A-Mr. Kazakis Evangelos in the terms of the Press Conference made a presentation of the project eTourist to the representatives of national blogs and newspapers of the area of Evros.

He presented the partners of the projects, he analyzed the main aims and targets of the projects with an extended report to all the actions, he mentioned the expected results and the whole impact that this project could have in the area and the population of Evros.

11.30-15.00- eTourist project

- Definition of members for the Management Team and the Project Management Committee
- Presentation and discussion of the tasks of the partners on the projects
- Discussion of the current and forthcoming initiatives on the Project
- Discussion to develop an exact timetable for our actions

In the beginning of this meeting we have to elect the members that they will represent the Management Team and the Project Management Committee.

After dialogic conversation that the management team was discussed and that we have decided the management team to be formed by 4 representatives of:

LP(Regional Municipalities Association “Maritza”) - Rayna Yovcheva

PB2(Dimossineteristiki Evros S.A)- Kazakis Evangelos

PB3(Ethnological Museum of Thrace)- Angela Giannakidou

PB4 (Active Citizens Partnership)- Geoarge Bekiaridis

The management team will be supported by a Committee consisting of the 8 representatives of the project partners as follows:

LP(Regional Municipalities Association “Maritza”) – Anna Nenova, Ivaylo Dobrev

PB2(Dimossineteristiki Evros S.A)- Vrachiologlou Thalia, Kavazidou Anastasia

PB3(Ethnological Museum of Thrace- Koukmas Ioannis, Valentini Socratous

PB4 (Active Citizens Partnership)- Defingou Anastasia, George Petsios

Mrs. Rayna Yovcheva represented The Lead Partner -Regional Municipalities Association “Maritza” made a presentation of the project and the work packages and then the attendants discussed the action plan of the Project eTourist, for the current and forthcoming initiatives on the Project and developed an exact timetable for our actions.

The activities will follow the next order:

Action 1.2 Partners' meetings		
LB	Organization of 3Partners' meeting; participate in 3 Partners' meetings	18 May, 2018 at Haskovo Jan, 2019 Sept, 2019
PB2	Organization of 1 Partners' meeting; participate in 5 Partners' meetings	December, 2017
PB3	Organization of 1 Partners' meeting; participate in 5 Partners' meetings	Sept, 2018

PB4	Organization of 1 Partners' meeting; participate in 5 Partners' meetings	May, 2019
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	Action 1.3 Project management & reporting
LB	Staff
PB2	Staff
PB3	External Expertise
PB4	External Expertise

	Action 1.4 Tender procedures development	
LB	External Expertise	ON GOING
PB2	Staff	
PB3	Staff	
PB4	External Expertise	

Action 2.1 Publicity events and conferences		
LB	Participation in initial press conference; Organization of the final press conferences and 2-day final scientific conference; Production of package materials for final scientific conference;	December, 2017 September, 2019
PB2	Organization of 1 Initial press conference; Participation in final press conference and final conference in Haskovo;	December, 2017 September, 2019
PB3	Participation in final press conference and final conference in Haskovo;	December, 2017 September, 2019
PB4	Participation in final press conference and final conference in Haskovo;	December, 2017 September, 2019

Action 2.2 Production of communication materials and tools		
LB	Production of communication materials and tools (Information brochures for the project – 1000; 1 Logo of the project; 1 Information board; 1 Banner for events; 1 video for cultural and natural heritage, traditional culinary & wine in the CB region) including translation	January – Sept, 2018
PB2	Production of communication materials and tools (1 Information board; 1 Banner for events, leaflets) including translation	January, 2018
PB3	Development, production and publishing of a Catalogue of gastronomy over cultural heritage of Haskovo - Evros region	Nov, 2018

Action 2.3 Media, social media, Internet		
LB	Media publications for promotion of the project and its results - 10 media publications in BG	Jan; May; Sept; Nov; Dec, 2018 March; May; July; Sept, 2019
PB2	Media publications for promotion of the project and its results - 10 media publications in Gr. Social media presentation of the project. Development of project web site in EN, GR, Bg incl. translation	Jan; May; Sept; Nov; Dec, 2018 March; May; July; Sept, 2019 Till June, 2018
PB3	Media publications for promotion of the project and its results - 5 media publications in Gr.	Jan; Sept, 2018 March; May; Sept, 2019
PB4	Media publications for promotion of the project and its results - 5 media publications in Gr	Jan; Sept, 2018 March; May; Sept, 2019

Action 3.1 Integrated eTOURIST methodology for cultural & natural sites and for traditional culinary & wine		
LB	Integrated eTOURIST methodology for cultural and natural sites, traditional culinary and wine in Haskovo region - Elaboration of uniform methodology for studying, presenting and developing cultural and natural sites, traditional culinary and wine for tourist purposes incl. translation in EN & GR	January - June, 2018
PB2	Integrated eTOURIST methodology for cultural and natural sites, traditional culinary and wine in Evros region - Elaboration of uniform methodology for studying, presenting and developing cultural and natural sites, traditional culinary and wine for tourist purposes incl. translation in EN & BG	January - June, 2018 April 2018

Action 3.2 Study of natural & cultural heritage sites		
LB	Study of natural and cultural heritage sites in Haskovo region and evaluation of their importance for the targeted CB region in Bulgaria related to valorization for tourist purposes including translation in EN and GR	June – Sept, 2018
PB2	Study of natural and cultural heritage sites in Evros region and evaluation of their importance for the targeted CB region in Bulgaria related to valorization for tourist purposes including translation in EN and GR.	June – Sept, 2018

Action 3.3 Study of traditional culinary and wine		
LB	Study of traditional culinary & wine in Haskovo region to present traditional cuisine & recipes, herbs & spices, traditional food products, traditional culinary events, history of winemaking, characteristics of wine region, unique wine varieties for the region, wine tasting opportunities incl. translation in EN & GR	June – Sept, 2018
PB2	Study of traditional wines in Evros to present history of winemaking, characteristics of wine region, unique wine varieties for the region, wineries & wine tasting opportunities incl. translation in EN & BG	June – Sept, 2018
PB3	Study of traditional culinary in Evros to present traditional cuisine & recipes, herbs & spices, traditional food products, traditional culinary events incl. translation in EN & BG	June – Sept, 2018

Action 4.1 Digitalization of cultural and natural sites and video tours		
LB	Digitalization of cultural and natural sites for the needs of eTOURIST and development of video tours for Haskovo region	Sept , 2018 – Dec, 2018
PB2	Digitalization of cultural and natural sites for the needs of eTOURIST and development of video tours for Evros.	Sept , 2018 – Dec, 2018

	Action 4.2 Digitalization of traditional culinary & wine and development of videos	
LB	Digitalization of traditional culinary & wine and development of videos for Haskovo region the needs of eTOURIST	Sept , 2018 – Dec, 2018
PB2	Digitalization of traditional culinary & wine and development of videos for the needs of eTOURIST for Evros	April, 2019

	Action 4.3 Development of smart application	
LB	Development of software application for smart devices in EN - eTOURIST	January – May, 2019
PB2	Collecting information for Evros region for Etourist according to provided Terms of reference incl. translation in EN	January – May, 2019
PB3	Collecting information for Evros region for Etourist according to provided Terms of reference incl. translation in EN	January – May, 2019

	Action 4.4 Development of interactive digital web portal	
LB	Development of interactive digital web portal “Cultural and natural heritage of Haskovo – Evros” in BG, GR & EN, including translation	January – May, 2019
PB2	Collecting and providing information for digital web portal according to provided Terms of reference incl. translation in EN & BG	January – May, 2019

PB3	Collecting and providing information for digital web portal according to provided Terms of reference incl. translation in EN & BG	January – May, 2019
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	Action 5.1 Training "Traditional culinary & wines"	
LB	Logistics of 3-day Training "Traditional culinary and wines" in Haskovo for 20 participants (chefs, hotel owners, etc.) aiming to the integration of the traditional culinary and wines in menes of the local business	June, 2019
PB4	Organization of 3-day Training "Traditional culinary and wines" in Greece for 20 participants (chefs, hotel owners, etc.) aiming to the integration of the traditional culinary and wines in menes of the local business (rent of hall, catering, translation, materials, invitations, programme, lecturers, etc.)	June, 2019

	Action 5.2 Festival "Traditional culinary and wines of Haskovo-Evros"	
LB	Organization of 2-day Festival "Traditional culinary and wines of Haskovo-Evros" in Haskovo (rent of hall, translation, presentation of traditional recipes, presentation of traditional customs for the regions). ; 10 participant in 2-day Festival "Traditional culinary and wines of Haskovo-Evros" in Alexandroupolous	July, 2019 Sept, 2019
PB2	Participation of PB2 to the Festivals "Traditional culinary and wines of Haskovo-Evros" in Haskovo and Alexandroupolis (Travel and accomodation of 10 participants for two trips /Haskovo and Alexandroupolis/ presentation of traditional recipes, traidtional customs of Soufli)	July, 2019 Sept, 2019
PB3	Organization of 2-day Festival "Traditional culinary and wines of Haskovo-Evros" in Alexandroupolis (rent of hall, translation, presentation of traditional recipes, presentation of traditional customs for the regions).	July, 2019 Sept, 2019
PB4	Participation of PB4 to the Festivals "Traditional culinary and wines of Haskovo-Evros" in Haskovo and Alexandroupolis (Travle and accomodation of 10 participants for two trips /Haskovo and Alexandroupolis/ presentation of traditional recipes, traidtional customs of the region of Rhodopes.	July, 2019 Sept, 2019

Action 6.1 Participation in 1 international tourist exhibition – Febr, 2019	
LB	2 representatives of the project team for presenting eTOURIST in tourist exhibition BIT, Milano
	Organization of the participation of the project team in tourist exhibition BIT, Milano to present eTOURIST on the global tourism market (participation fee, rent of exhibition place, equipment & furniture, presentation materials)
PB2	1 representatives of the PB2 for presenting eTOURIST in tourist exhibition BIT, Milano
	Organization of the participation of PB2 in tourist exhibition BIT, Milano to present eTOURIST on the global tourism market (participation fee, rent of exhibition place, equipment & furniture, presentation materials).
PB3	1 representatives of the PB3 for presenting eTOURIST in tourist exhibition BIT, Milano
	Organization of the participation of PB3 in tourist exhibition BIT, Milano to present eTOURIST on the global tourism market (participation fee, rent of exhibition place, equipment & furniture, presentation materials)
PB4	1 representatives of the PB4 for presenting eTOURIST in tourist exhibition BIT, Milano
	Organization of the participation of PB4 in tourist exhibition BIT, Milano to present eTOURIST on the global tourism market (participation fee, rent of exhibition place, equipment & furniture, presentation materials)

Also we will have to check if by the time that this exhibition will take place in Milan we will be ready to participate with all our material stuff completed for this project. If not we will have to find another international exhibition that will take place by the end of the year.

PB2 Dimossineteristiki mentioned that they would like to move to a modification of their budget as soon as possible. The Lead partner proposed that this should take place in January and that it has to be approved from all the other partners so we will do it by that time.

All the attendants agreed that the successful project needs cooperation and reliability among the partners. All the issues were discussed and the attendants agreed they are having useful cooperation and the project is moving successfully.



