

Interreg
Greece-Bulgaria



REGIONAL MUNICIPALITIES ASSOCIATION

MARITZA

eTOURIST
www.maritza-evros.eu

European Regional Development Fund

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Project Title:

Promotion and development of natural and cultural heritage of Bulgarian – Greek cross-border region through smart and digital tools

Project Acronym:

eTOURIST

7th Partners' meeting

Invitation and Agenda



"This document has been created within the framework of the Project „Promotion and development of natural and cultural heritage of Bulgarian – Greek cross-border region through smart and digital tools“ (eTOURIST), financed under the INTERREG V-A Cooperation Program "Greece-Bulgaria 2014-2020", Subsidy Contract No B2.6c.07/09.10.2017. The contents of the document are sole responsibility of RMA "Maritza" and can in no way be taken to reflect the views of the European Union, the participating countries the Managing Authority and the Joint Secretariat. The Project is co funded by the European Regional Development Fund and by national funds of the countries participating in the Interreg V-A "Greece - Bulgaria 2014-2020" Cooperation Programme"

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INVITATION

7th Partners' meeting

Monday, 27th Sept, 2021

On behalf of Regional Municipalities Association “Maritza” in its capacity of the Lead beneficiary in the project **eTOURIST**, you are cordially invited to attend the 7th Partners’ meeting of **eTOURIST project**, supported by Cooperation Programme “INTERREG V-A Greece Bulgaria 2014 – 2020”.

When: 27th September 2021

Where: The meeting will be held online via Skype platform

<https://join.skype.com/ADSGCWjLAvSV>

Aim: To discuss the progress of the activities implemented so far and the results that have to be accomplished.

To set the time framework for the remaining activities until the end of the project.

Yours sincerely,

Rayna Yovcheva,

Executive Director

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PARTICIPANTS

- PB1. Regional Municipalities Association “Maritza”**
- PB2. DIMOSINETERISTIKI Evros SA**
- PB3. Ethnological Museum of Thrace - Aggeliki Giannakidou**
- PB4. ACTIVE CITIZENS PARTNERSHIP**

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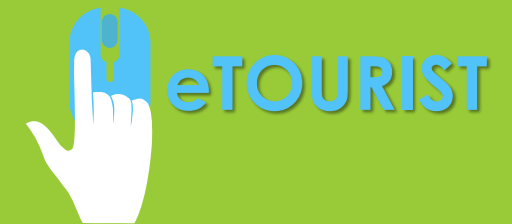
AGENDA

7th Partners' meeting
Monday, 27th September, 2021

| Time | Activity | Topics | Participants |
|--|--|---|--------------|
| 13:45 – 14:00 | | WELCOMES | All Partners |
| FIRST DISCUSSION SESSION Moderator: RMA "Maritza" | | | |
| 14:00 – 14:30 | WP1: Project Management & Coordination | <ul style="list-style-type: none"> Short Presentation of the progress of the project activities Discussion | All Partners |
| SECOND DISCUSSION SESSION Moderator: RMA "Maritza" | | | |
| 14:30 – 15:00 | WP2: Communication & Dissemination | Discussion of the Progress of WP2: <ul style="list-style-type: none"> Publicity events and conferences Production of communication materials and tools Media, social media, Internet | All Partners |
| THIRD DISCUSSION SESSION Moderator: RMA "Maritza" | | | |
| 15:00 – 15:30 | WP3: Integrated eTOURIST methodology for cultural & natural sites and for traditional culinary & wine | Discussion of the Progress of WP3: <ul style="list-style-type: none"> Discussion of the Progress of WP3 Discussion on strategic guidelines for image building of the trans-border Region as a tourist destination | All Partners |
| FORTH DISCUSSION SESSION Moderator: RMA "Maritza" | | | |
| 15:30 – 16:00 | WP4: Development of eTOURIST package | Discussion of the Progress of WP4: <ul style="list-style-type: none"> Digitalization of cultural and natural sites and video tours – PB2 Digitalization of traditional culinary & wine and development of videos – PB2 Virtual Reality as potential to enhance tourism of both regions. Decision on destinations | All Partners |
| FIFTH DISCUSSION SESSION Moderator: RMA "Maritza" | | | |
| 16:00 – 16:30 | WP5: Valorization of Haskovo-Evros traditional culinary & wine | Discussion on the deliverables of WP5: <ul style="list-style-type: none"> Trainings Festival "Traditional culinary and wines of Haskovo-Evros" in Haskovo & Alexandroupolis | All Partners |



Promotion and development of natural and cultural heritage of Bulgarian – Greek cross-border region through smart and digital tools



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CONTENT



01

Presentation of the project

Timeline of the project. Main and specific objectives of the project. Work packages. Set and expected results.

02

Work packages of eTOURIST

Work packages of eTOURIST. Deliverables of all PBs. Progress of the activities implemented so far and the results that have to be accomplished

03

Time frame and Agenda until the end of the project. Verifications of all PBs

Verifications of all PBs. Agenda. Framework for the additional activities as contracted within the 5th Amendment of the Subsidy Contract, dated 11/12/2020

04

Discussion



Presentation of the project

Timeline of the project

At the beginning of the cooperation...

Meetings between the leadership of the two municipalities. Action plan developed. The project proposal was submitted on 21.04.2016.

Approval of the project

The MC of the INTERREG V-A CP "Greece-Bulgaria 2014-2020" approved on 16/3/2017 the project within the investment priorities 6c

Signing of the Subsidy Contract

On 09.10.2017, the Subsidy Contract for eTOURIST project was signed

Extension

Amendment of the Subsidy contract was signed on 08/10/2019 extending the project duration to 31/03/2020

Additional activities

On 28/02/2020 proposal for additional activities was sent within the implementation of the project eTOURIST.

Additional activities

6th Amendment of the Subsidy contract was signed on 24/06/2021 extending the project duration to 08/02/2022 including additional activities.



Partners of the project



Regional Municipalities Association "Maritza"

Lead Beneficiary

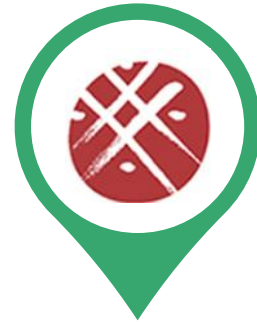
Established in 1997, Regional Municipalities Association "Maritza" aims to become a center for innovation and development of the region by combining the efforts and potential of all key players at local and regional level.



DIMOSSINETERISTIKI EVROS SA

Project Beneficiary 2

Founded in 1991, Dimossineteristiki Evros SA is an organization representing and assisting local authorities, state authorities and collective structures of rural areas, incl. manufacturers in Evros Prefecture.



Ethnological Museum of Thrace - Aggeliki Giannakidou

Project Beneficiary 3

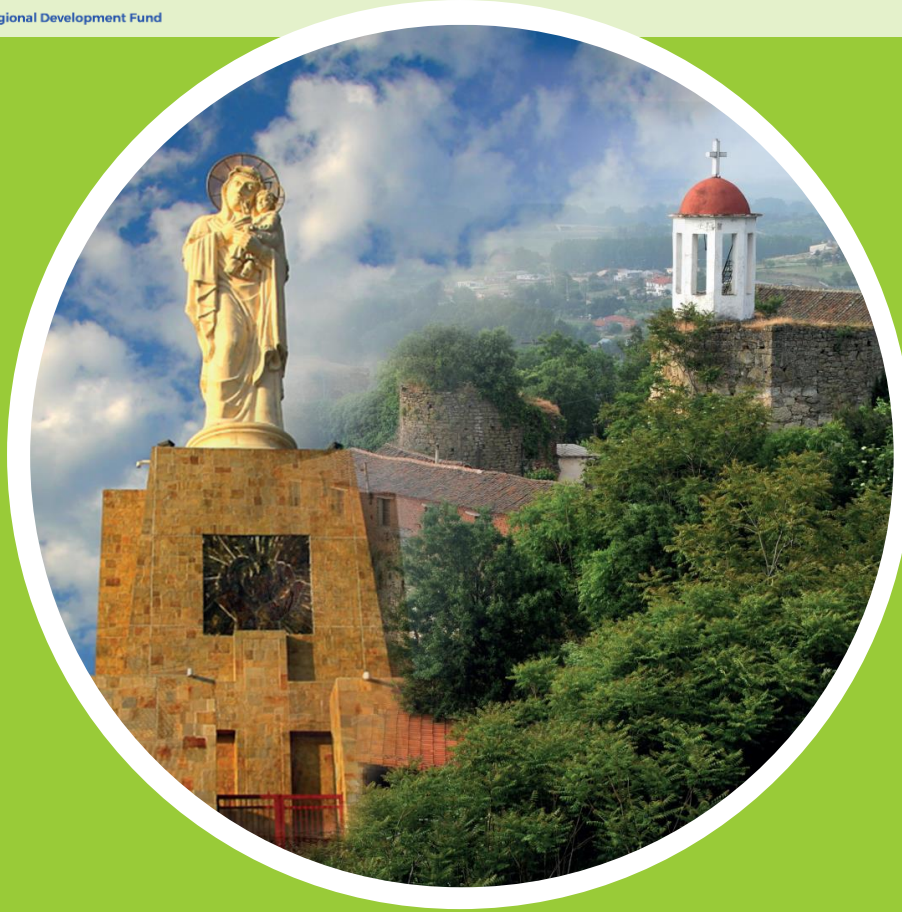
The Thracian Ethnological Museum is a non-profit organization founded in 2002 to preserve Thrace's historical memory as well as to study and present Thracian culture. The museum is located in Alexandroupolis in a stone neoclassical building built in 1899.



ACTIVE CITIZENS PARTNERSHIP

Project Beneficiary 4

Partnership for Active Citizens is a non-profit organization with extensive experience in designing and supporting programs that meet contemporary social needs and protects and helps vulnerable groups at national and European level.



Work packages of eTOURIST

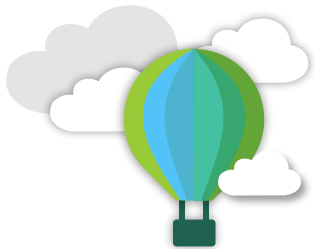
Deliverables of eTOURIST WP1

| Action 1.2 Partners' meetings | | Additional activities |
|----------------------------------|---|---|
| LB | Organization of 3 Partners' meeting; participate in 3 Partners' meetings | 2nd Partners meeting – 17.05.2018 4th Partners meeting – 08.02.2019 6th Partners meeting – 26.01.2020 |
| PB2 | Organization of 1 Partners' meeting; Participate in 5 Partners' meetings | Kick-off meeting – 04.12.2017 Participate in 5 Partners' meetings |
| PB3 | Organization of 1 Partners' meeting; participate in 5 Partners' meetings | 3rd Partners meeting – 02.10.2018 in Alexandropoulos |
| PB4 | Organization of 1 Partners' meeting; participate in 5 Partners' meetings | 5th Partners meeting – 10.05.2019 (in Komotini) |

Contracted.
Organization of 2 Partners' meetings in Haskovo – **1 in December 2021** and **1 in February, 2022**; (1 day, 8 attendants/Rent of hall, translation, materials, catering/)
Travel to Greece for 2 Partners' meetings:
?

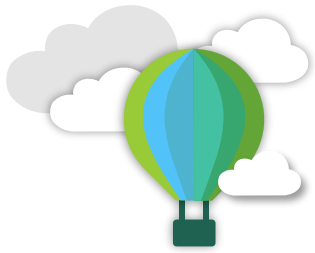
.....
Attend Partners' meetings in Haskovo;
Organization of 1 Partners' meeting in Alexandroupolis -/.../2021/2

.....
Organization of 1 Partners' meeting -/.../2021/2
Attend Partners' meetings in Haskovo; attend the Partners' meetings in Gr



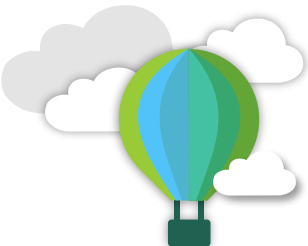
Deliverables of eTOURIST WP1

| Action 1.2 Partners' meetings | | | Additional activities |
|----------------------------------|--------------------|------------|-----------------------|
| LB | Staff | appointed | appointed |
| PB2 | Staff | appointed | |
| PB3 | External Expertise | contracted | ... |
| PB4 | External Expertise | contracted | ... |



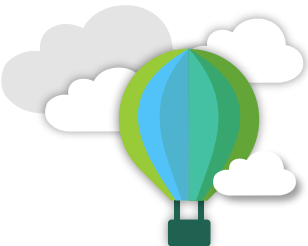
Deliverables of eTOURIST WP1

| Action 1.4 Tender procedures development | | | Additional activities |
|---|--------------------|---|-------------------------|
| LB | External Expertise | Contracted and verified | Contracted and verified |
| PB2 | Staff | Appointed staff develops the procedures. All procedures are developed and contracted | |
| PB3 | Staff | Appointed staff develops the procedures. | External contract ? |
| PB4 | External Expertise | Contracted. | External contract ? |



Deliverables of eTOURIST WP2

| Action 2.1 Publicity events and conferences | | Additional activities | |
|--|---|--|---|
| LB | Organization of the final press conferences and 2-day final scientific conference; Production of package materials for final scientific conference; | Deliverable contracted Left to implement: Final press conference & 2-day conference – planned for December, 2021 in Haskovo; | Travel expenses for 25 attendants at Closing event in Greece – October,2021 Organization of 1 Press conference in February,2022 ; Production of package materials for Press conference (February,2022) |
| PB3 | Participation in final press conference and final conference in Haskovo; | Participation in Final press conference & 2-day conference (10 participants) – planned December, 2021 in Haskovo | |
| PB4 | Participation in final press conference and final conference in Haskovo; | Participation in Final press conference – planned for December, 2021 in Haskovo | Organization of Project Closing Event 1 day in GR for 30 participants in October,2021 Production of package materials for Closing event (October,2021) Organization of 1 Press conference to present the results of the Project in, 2022 Production of package materials for Press conference (.....,2021/2) |



Deliverables of eTOURIST WP2

| Action 2.2 Production of communication materials and tools | | Additional activities |
|---|--|---|
| LB | Production of communication materials and tools (Information brochures for the project – 1000; 1 Logo of the project; 1 Information board; 1 Banner for events; 1 video for cultural and natural heritage, traditional culinary & wine in the CB region) including translation | Deliverable contracted and verified Production of communication materials and tools (advertising leaflets /incl. translation - 2500, folders - 500; umbrellas - 150, cups - 500, maps - 1000, power banks - 100, sports backpacks - 100, plastic stand for mobile phone - 125, car shadow - 250, plastic bottle holders and plugs for wine bottles - 125, sports bottles - 125, magnets – 250 (October, 2021) Travel expenses for 25 attendants at Closing event in Greece (October, 2021) |
| PB2 | Production of communication materials and tools (1 Information board; 1 Banner for events, leaflets) including translation | Contracted in November 2018 Produced. |
| PB3 | Development, production and publishing of a Catalogue of gastronomy over cultural heritage of Haskovo - Evros region | Contracted Production of communication materials and tools (advertising leaflets /incl. translation/ - 5000, folders – 1000 (.....,2021/2) |
| PB4 | Travel for 1 final conference in Haskovo, Bg, 10 participants | planned for December, 2021 in Haskovo Production of communication materials and tools (advertising leaflets /incl. translation/ - 1000, folders – 500 |

Deliverables of eTOURIST WP2

| Action 2.3 Media, social media, Internet | | Additional activities | |
|---|---|---|--|
| LB | Media publications for promotion of the project and its results - 10 media publications in BG | 5 publications produced Left to produce: 5 publications (Febr, 2022) | Media publications for promotion of the project and its results - 5 media publications in BG. (Dec, 2021) |
| PB2 | Media publications for promotion of the project and its results - 10 media publications in Gr. Social media presentation of the project. Development of project web site in EN, GR, BG incl. translation | Contracted Developed in EN, GR, BG - etourist.dimossin.gr | |
| PB3 | Media publications for promotion of the project and its results - 5 media publications in Gr. | ? | Media publications for promotion of the project and its results - 2 media publications in GR (....., 2021/2) |
| PB4 | Media publications for promotion of the project and its results - 5 media publications in Gr | Contracted | ... Media publications for promotion of the project and its results - 2 media publications in GR. |

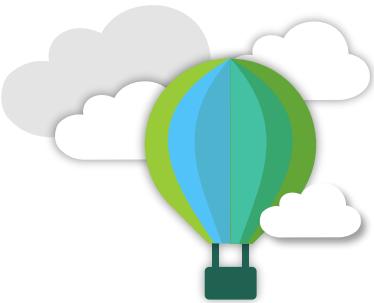
Deliverables of eTOURIST WP3

| Action 3.1 Integrated eTOURIST methodology for cultural & natural sites and for traditional culinary & wine | | Additional activities |
|--|--|---|
| LB | Integrated eTOURIST methodology for cultural and natural sites, traditional culinary and wine in Haskovo region - Elaboration of uniform methodology for studying, presenting and developing cultural and natural sites, traditional culinary and wine for tourist purposes incl. translation in EN & GR | Contracted, implemented and verified Develop strategic guidelines for image building of the Bulgarian Region as a tourist destination – January, 2022 |
| PB2 | Integrated eTOURIST methodology for cultural and natural sites, traditional culinary and wine in Evros region - Elaboration of uniform methodology for studying, presenting and developing cultural and natural sites, traditional culinary and wine for tourist purposes incl. translation in EN & BG | |
| PB4 | | Develop strategic guidelines for image building of the Greek Region as a tourist destination –, 2021/2 |

Deliverables of eTOURIST WP3

Action 3.2 Study of natural & cultural heritage sites

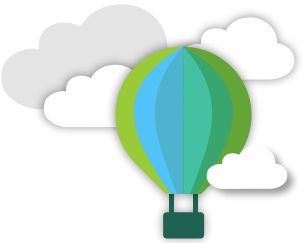
| | | |
|-----|--|--------------------------------------|
| LB | Study of natural and cultural heritage sites in Haskovo region and evaluation of their importance for the targeted CB region in Bulgaria related to valorization for tourist purposes including translation in EN and GR | Contracted, implemented and verified |
| PB3 | Study of natural and cultural heritage sites in Evros region and evaluation of their importance for the targeted CB region in Bulgaria related to valorization for tourist purposes including translation in EN and GR. | Contracted |



Deliverables of eTOURIST WP3

Action 3.3 Study of traditional culinary and wine

| | | |
|-------------------|--|---|
| <p>LB</p> | <p>Study of traditional culinary & wine in Haskovo region to present traditional cuisine & recipes, herbs & spices, traditional food products, traditional culinary events, history of winemaking, characteristics of wine region, unique wine varieties for the region, wine tasting opportunities incl. translation in EN & GR</p> | <p>Contracted, implemented and verified</p> |
| <p>PB2</p> | <p>Study of traditional wines in Evros to present history of winemaking, characteristics of wine region, unique wine varieties for the region, wineries & wine tasting opportunities incl. translation in EN & BG</p> | <p>Contract</p> |
| <p>PB3</p> | <p>Study of traditional culinary in Evros to present traditional cuisine & recipes, herbs & spices, traditional food products, traditional culinary events incl. translation in EN & BG</p> | <p>Contracted.</p> |



Deliverables of eTOURIST WP4

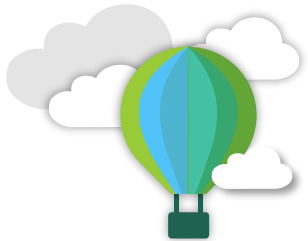
| Action 4.1 Digitalization of cultural and natural sites and video tours | | Additional activities |
|--|--|--|
| LB | Digitalization of cultural and natural sites for the needs of eTOURIST and development of video tours for Haskovo region | Contracted, implemented and verified Development of scenario: incl. Preparation of conceptual design, 360 degree panorama, 360 degree video recording, Making a virtual tour with transition arrows between the different panoramic points, VR web accessibility. Explore Virtual Reality as potential to enhance tourism of both regions: January, 2021 5 ALL-IN-ONE virtual reality devices: Contracted, implemented and verified |
| PB2 | Digitalization of cultural and natural sites for the needs of eTOURIST and development of video tours for Evros. | |
| PB3 | | 5 ALL-IN-ONE virtual reality devices (....., 2021/2) |
| PB4 | | QR codes app to create interactions between visitors and the museum (.....,2021/2) |

Deliverables of eTOURIST WP4

Action 4.2

Digitalization of traditional culinary & wine and development of videos

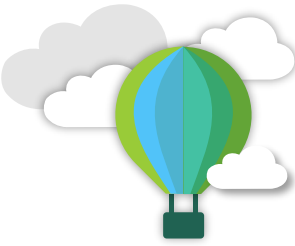
| | | |
|-----|--|--------------------------------------|
| LB | Digitalization of traditional culinary & wine and development of videos for Haskovo region the needs of eTOURIST | Contracted, implemented and verified |
| PB2 | Digitalization of traditional culinary & wine and development of videos for the needs of eTOURIST for Evros | |



Deliverables of eTOURIST WP4

Action 4.3 Development of smart application

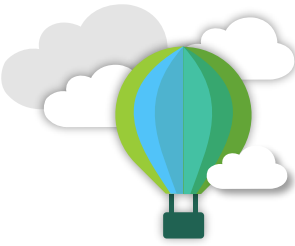
| | | |
|-----|---|--------------------------------------|
| LB | Development of software application for smart devices in EN - eTOURIST | Contracted, implemented and verified |
| PB2 | Collecting information for Evros region for eTOURIST according to provided Terms of reference incl. translation in EN | |
| PB3 | Collecting information for Evros region for eTOURIST according to provided Terms of reference incl. translation in EN | |



Deliverables of eTOURIST WP4

Action 4.4 Development of interactive digital web portal

| | | |
|------------|--|--------------------------------------|
| LB | Development of interactive digital web portal “Cultural and natural heritage of Haskovo – Evros” in BG, GR & EN, including translation | Contracted, implemented and verified |
| PB2 | Collecting and providing information for digital web portal according to provided Terms of reference incl. translation in EN & BG | |
| PB3 | Collecting and providing information for digital web portal according to provided Terms of reference incl. translation in EN & BG | |



Deliverables of eTOURIST WP5

| Action 5.1 Training "Traditional culinary & wines" | | Additional activities |
|---|--|---|
| LB | Logistics of 3-day Training "Traditional culinary and wines" in Haskovo for 20 participants (chefs, hotel owners, etc.) aiming to the integration of the traditional culinary and wines in menes of the local business | Contracted, implemented and verified 4 * 1 day training of community centers in Haskovo Region "The power is within you" (January, 2022) |
| PB3 | | 2 * 2 days training courses for residents of the villages south and north of the Erithropotamos river (....., 2021/2) 2 * 2 days training courses for residents of the mountain villages of Soufli (....., 2021/2) |
| PB4 | Organization of 3-day Training "Traditional culinary and wines" in Greece for 20 participants Organization of 3-day Training "Traditional culinary and wines" in Bulgaria for 20 participants | Contracted, implemented |

Deliverables of eTOURIST WP5

| Action 5.2 Training "Traditional culinary & wines" | | Additional activities |
|---|---|--|
| LB | <p>Organization of 2-day Festival "Traditional culinary and wines of Haskovo-Evros" in Haskovo (rent of hall, translation, presentation of traditional recipes, presentation of traditional customs for the regions):</p> <p>10 participant in 2-day Festival "Traditional culinary and wines of Haskovo-Evros" in Alexandroupoulos</p> | <p>Planned for December, 2021 in Haskovo</p> <p>Planned for 2021/2 in Alexandroupoulos</p> <p>4 * 1 day training course for the Museums from Haskovo region. (5 participants/each - rent of hall, translation, lecturers, materials, catering - 1 lunch. Accomodation of 2 Greek experts – January,2022</p> |
| PB2 | <p>Participation of PB2 to the Festivals "Traditional culinary and wines of Haskovo-Evros" in Haskovo and Alexandroupolis (Travel and accomodation of 10 participants for two trips /Haskovo and Alexandroupolis/ presentation of traditional recipes, traditional customs of Soufli)</p> | <p>Planned for December, 2021 in Haskovo</p> <p>Planned for, 2021/2 in Alexandroupoulos</p> |
| PB3 | <p>Organization of 2-day Festival "Traditional culinary and wines of Haskovo-Evros" in Alexandroupolis (rent of hall, translation, presentation of traditional recipes, presentation of traditional customs for the regions, accommodation for 10 participants of LB for 1 night</p> <p>Travel&Accomodation of 10 participants to Haskovo for the two days Festival organized by LP</p> | <p>Planned for December, 2021 in Haskovo</p> <p>Planned for 2021/2 in Alexandroupoulos</p> <p>1 * 2 days training course in Didimoticho for stakeholders, residents and social organizations –, 2021/2</p> <p>1 * 2 days training course in Didimoticho for social organizations –, 2021/2</p> <p>1 *2 days training course in Soufli, for stakeholders, residents and social organizations -,2021/2</p> <p>1 * 2 days training course in Soufli for social organizations -, 2021/2</p> <p>Expenses for experts to take part in BG trainings - travel and fees /18 trips/ –, 2021/2</p> |
| PB4 | <p>Participation of PB4 to the Festivals "Traditional culinary and wines of Haskovo-Evros" in Haskovo and Alexandroupolis (Travel and accomodation of 10 participants for two trips /Haskovo and</p> | <p>Planned for December, 2021 in Haskovo</p> <p>Planned for 2021/2 in Alexandroupoulos</p> |

Deliverables of eTOURIST WP5

| Action 5.3 Training of media representatives | | Additional activities |
|---|--|-----------------------|
| LB | 1 * 2 days trainings of Media from Haskovo on presenting the region (20 participants /10 from Gr and 10 from Bg/ | January, 2022 |
| | Organize the trip of 10 media representatives from Haskovo region to attend the Training organized in Greece | November, 2021 |
| PB3 | 1 * 2 days trainings of Media from Greece on presenting the region (20 participants /10 from Gr and 10 from Bg/ | November, 2021 |
| | Organize the trip of 10 media representatives from Greece to attend the Training organized in Bulgaria - travel expenses | January, 2022 |

Deliverables of eTOURIST WP6

Action 6.1 Participation in 1 international tourist exhibition –

| | | |
|-----|--|--------------------------------------|
| LB | 3 representatives of the project team for presenting eTOURIST in tourist exhibition ITF Holiday&Spa Expo Sofia, 2020 | Contracted, implemented and verified |
| | Organization of the participation of the project team in tourist exhibition ITF Holiday&Spa Expo Sofia, 2020 to present eTOURIST on the global tourism market (participation fee, rent of exhibition place, equipment & furniture, presentation materials). External service contract incl. translation. External service contract | Contracted, implemented and verified |
| PB2 | 2 representatives of the PB2 for presenting eTOURIST in tourist exhibition ITF Holiday&Spa Expo Sofia, 2020 | Contracted, implemented |
| | Organization of the participation of the project team in tourist exhibition ITF Holiday&Spa Expo Sofia, 2020 to present eTOURIST on the global tourism market (participation fee, rent of exhibition place, equipment & furniture, presentation materials). External service contract incl. translation. External service contract | Contracted, implemented |
| PB3 | 1 representative of PB3 for presenting eTOURIST in tourist exhibition ITF Holiday&Spa Expo Sofia, 2020 | Contracted, implemented |
| | Organization of the participation of PB3 in tourist exhibition ITF Holiday&Spa Expo Sofia, 2020 to present eTOURIST on the global tourism market (participation fee, rent of exhibition place, equipment & furniture, presentation materials). External service contract | Contracted, implemented |
| PB4 | 1 representatives of PB4 for presenting eTOURIST in tourist exhibition ITF Holiday&Spa Expo Sofia, 2020 | |



Discussion



Thank you for your attention!

Interreg
Greece-Bulgaria



EUROPEAN UNION

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ΕΘΝΟΛΟΓΙΚΟ ΜΟΥΣΕΙΟ ΘΡΑΚΗΣ
ΑΓΓΕΛΙΚΗ ΓΙΑΝΝΑΚΙΔΟΥ



ΔΗΜΟΣΥΝΕΤΑΙΡΙΣΤΙΚΗ
ΕΒΡΟΣ Α.Ε.

Συνεργασία
Ενεργών Πολιτών

СЕДМА РАБОТНА СРЕЩА

ПРОЕКТ „ПРОМОТИРАНЕ И РАЗВИТИЕ НА ПРИРОДНОТО И КУЛТУРНОТО НАСЛЕДСТВО НА БЪЛГАРО-ГРЪЦКИЯ ТРАНСГРАНИЧЕН РЕГИОН ЧРЕЗ ИНТЕЛИГЕНТНИ И ЕЛЕКТРОННИ ИНСТРУМЕНТИ“, С АКРОНИМ „eTOURIST“, ДОГОВОР ЗА БФП № В2.6С.07/09.10.2017

На 27.09.2021 г. се проведе седмата работна среща по проект „Промотиране и развитие на природното и културното наследство на българо-гръцкия трансграничен регион чрез интелигентни и електронни инструменти“, с акроним „eTOURIST“, Договор за БФП № В2.6с.07/09.10.2017. Домакин на срещата бе Водещия партньор по проекта – PCO „Марица“. Срещата се проведе онлайн в платформата Skype.

На срещата присъстваха представители на четиримата партньори от България и Гърция.

В рамките на срещата партньорите дискутираха напредък на проекта по работни пакети и конкретни дейности. Във връзка с обявената и неколкократно удължавана извънредна епидемична обстановка поради епидемично разпространение на коронавирусната инфекция партньорите по проекта обсъдиха забавянето при изпълнението на някои от дейностите. В тази връзка партньорите обсъдиха следните възможности за изпълнението на проектните дейности с оглед на предстоящото приключване на проекта:

1. Обсъждане на необходимите промени по проекта във връзка с промяна на планираните събития от присъствени в онлайн събития и подготовка на искане за модификация, което да бъде обсъдено със Съвместен секретариат.
2. Обсъждане на необходимите промени по проекта, свързани с промяна на локации на събития и обединяване на събития, възможност за удължаване на срока за изпълнение на проектните дейности и подготовка на искане за модификация, което да бъде обсъдено със Съвместен секретариат.

Във връзка с финансовото изпълнение на проекта бе обсъдено неколкократното забавяне на верификацията на Партньор 3 и необходимостта от подаване и приключване на първата за тях верификация.

SEVENTH MEETING

PROJECT „PROMOTION AND DEVELOPMENT OF NATURAL AND CULTURAL HERITAGE OF BULGARIAN – GREEK CROSS-BORDER REGION THROUGH SMART AND DIGITAL TOOLS“, ACRONYM „eTOURIST“, SUBSIDY CONTRACT № B2.6C.07/09.10.2017

On 27.09.2021 the 7th Project meeting on the project „Promotion and development of natural and cultural heritage of Bulgarian – Greek cross-border region through smart and digital tools“, with acronym „eTOURIST“, Subsidy contract № B2.6c.07/09.10.2017 was held. The meeting was hosted by the Lead Beneficiary – RMA Maritza. The meeting was held online on the Skype platform.

The meeting was attended by representatives of the four partners from Bulgaria and Greece.

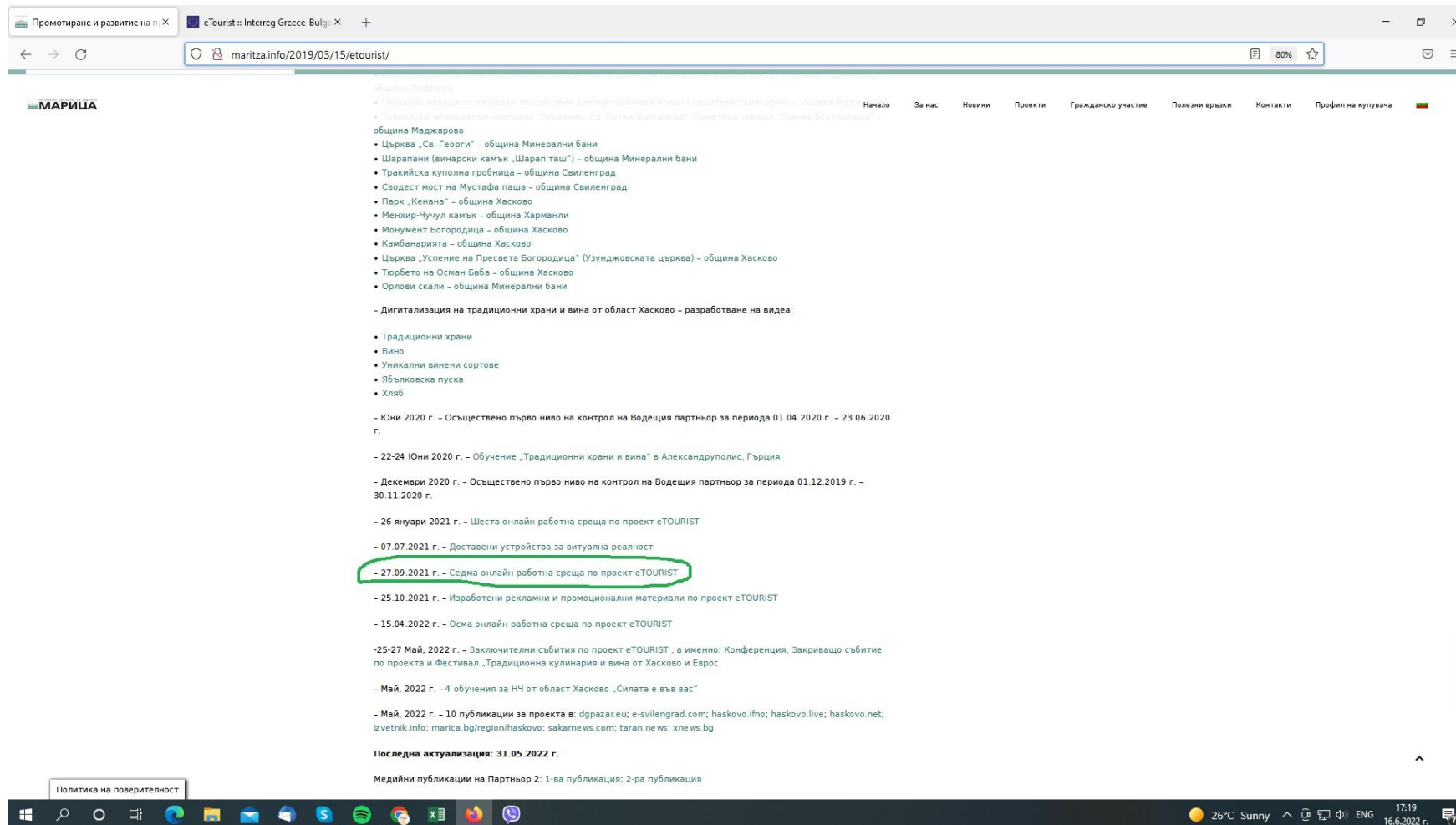
During the meeting, the partners discussed the progress of the project on work packages and specific activities. In connection with the declared and repeatedly prolonged epidemic emergency situation due to the epidemic spread of coronavirus infection, the project partners discussed the delay in the implementation of some of the activities. In this regard, the partners discussed the following options for the implementation of project activities in view of the forthcoming completion of the project.

1. Discussion of the necessary changes to the project in connection with the change of the planned events from those present to online events and preparation of a request for modification to be discussed with the Joint Secretariat.

2. Discussion of the necessary project changes related to change of event locations and merging of events, possibility to extend the term for implementation of the project activities and preparation of a request for modification to be discussed with the Joint Secretariat.

In connection with the financial implementation of the project, the several delays in the verification of Partner 3 and the need to submit and complete the first verification for them were discussed.

<http://maritza.info/2019/03/15/etourist/>



МАРИЦА

Община Ловеч
• Гнездово - пазарница на река Западна Тунджа (Западна територия) - Община Маджарово
• Дворец на царицата - комплекс "Палак" „Ор. Пейо Велбасков“ - Паметник на селото „Тръвна без граници“

община Маджарово

- Църква „Св. Георги“ - община Минерални бани
- Шаралани (винарски камък „Шарап таш“) - община Минерални бани
- Тракийска куполна гробница - община Свиленград
- Сводест мост на Мустафа паша - община Свиленград
- Парк „Кенана“ - община Хасково
- Менхир-Чучул камък - община Харманли
- Монумент Богородица - община Хасково
- Камбанарията - община Хасково
- Църква „Успение на Пресвета Богородица“ (Узунджовската църква) - община Хасково
- Тюрбето на Осман Баба - община Хасково
- Орлови скали - община Минерални бани

- Дигитализация на традиционни храни и вина от област Хасково - разработване на видео:

- Традиционни храни
- Вино
- Уникални винени сортове
- Ябълковска пуска
- Хляб

- Юни 2020 г. - Осъществено първо ниво на контрол на Водещия партньор за периода 01.04.2020 г. - 23.06.2020 г.

- 22-24 Юни 2020 г. - Обучение „Традиционни храни и вина“ в Александрополис, Гърция

- Декември 2020 г. - Осъществено първо ниво на контрол на Водещия партньор за периода 01.12.2019 г. - 30.11.2020 г.

- 26 януари 2021 г. - Шеста онлайн работна среща по проект eTOURIST

- 07.07.2021 г. - Доставени устройства за виртуална реалност

- 27.09.2021 г. - Седма онлайн работна среща по проект eTOURIST

- 25.10.2021 г. - Изработени рекламни и промоционални материали по проект eTOURIST

- 15.04.2022 г. - Осма онлайн работна среща по проект eTOURIST

- 25-27 Май, 2022 г. - Заключителни събития по проект eTOURIST , а именно: Конференция, Закриващо събитие по проекта и Фестивал „Традиционна кулинерия и вина от Хасково и Еврос

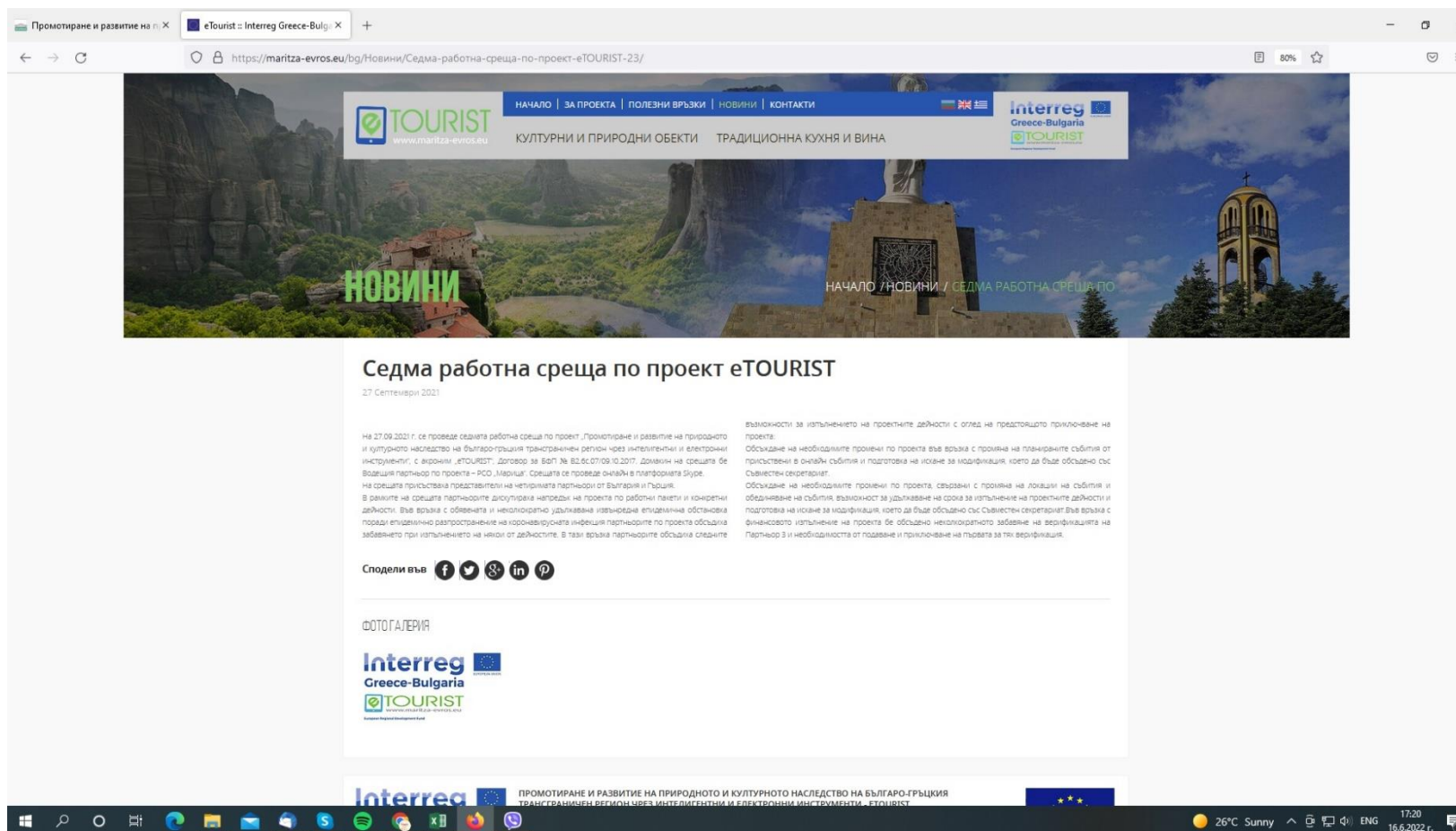
- Май, 2022 г. - 4 обучения за НЧ от област Хасково „Силата е във вас“

- Май, 2022 г. - 10 публикации за проекта в: dgpazar.eu; e-svilengrad.com; haskovo.ifno; haskovo.live; haskovo.net; izvetnik.info; marica.bg/region/haskovo; sakame.ws.com; taran.news; xnews.bg

Последна актуализация: 31.05.2022 г.

Медийни публикации на Партньор 2: 1-ва публикация; 2-ра публикация

<https://maritza-evros.eu/bg/%D0%9D%D0%BE%D0%B2%D0%B8%D0%BD%D0%B8/%D0%A1%D0%B5%D0%B4%D0%BC%D0%B0-%D1%80%D0%B0%D0%B1%D0%BE%D1%82%D0%BD%D0%B0-%D1%81%D1%80%D0%B5%D1%89%D0%B0-%D0%BF%D0%BE-%D0%BF%D1%80%D0%BE%D0%B5%D0%BA%D1%82-eTOURIST-23/>



Промотиране и развитие на природното и културното наследство на българо-гръцкия трансграничен регион чрез интелигентни и електронни инструменти - eTOURIST

НАЧАЛО | ЗА ПРОЕКТА | ПОЛЕЗНИ ВРЪЗКИ | НОВИНИ | КОНТАКТИ

КУЛТУРНИ И ПРИРОДНИ ОБЕКТИ | ТРАДИЦИОННА КУХНЯ И ВИНА

НОВИНИ

НАЧАЛО / НОВИНИ / СЕДМА РАБОТНА СРЕЩА ПО

Седма работна среща по проект eTOURIST

27 Септември 2021

На 27.09.2021 г. се проведе седмата работна среща по проект „Промотиране и развитие на природното и културното наследство на българо-гръцкия трансграничен регион чрез интелигентни и електронни инструменти“, с финансов инструмент „договор за БФТ“ № B2.6C.07/09.10.2017. Докладници на срещата бяха водещият партньор по проекта – РМС „Маритца“. Срещата се проведе онлайн в платформата Zoom.

На срещата присъстваха представители на четиримата партньори от България и Гърция. В рамките на срещата партньорите дискутираха напредъка на проекта по работни пакети и конкретни дейности. Във връзка с обявената и неколкократно удължавана извънредна епидемична обстановка поради епидемично разпространение на коронавирусната инфекция партньорите по проекта обсъдиха забавянето при изпълнението на някои от дейностите. В тази връзка партньорите обсъдиха следните възможности за изпълнението на проектите дейности с оглед на предстоящото приключване на проекта:

- Обсъждане на необходимите промени по проекта във връзка с промяна на планираните събития от присъствени в онлайн събития и подготовка на искане за модификация, което да бъде обсъдено със Съвместен секретариат;
- Обсъждане на необходимите промени по проекта, свързани с промяна на локация на събития и обединяване на събития, възможност за удължаване на срока за изпълнение на проектите дейности и подготовка на искане за модификация, което да бъде обсъдено със Съвместен секретариат във връзка с финансовото изпълнение на проекта; да бъде обсъдено неколкократно забавяне на верификацията на Партньор 3 и необходимостта от подаване и приключване на първата за тази верификация.






Сподели във     

ФОТО ГАЛЕРИЯ

Interreg
Greece-Bulgaria
eTOURIST
www.maritza-evros.eu

ПРОМОТИРАНЕ И РАЗВИТИЕ НА ПРИРОДНОТО И КУЛТУРНОТО НАСЛЕДСТВО НА БЪЛГАРО-ГРЪЦКИЯ ТРАНСГРАНИЧЕН РЕГИОН ЧРЕЗ ИНТЕЛИГЕНТНИ И ЕЛЕКТРОННИ ИНСТРУМЕНТИ - eTOURIST

26°C Sunny 17:20 16.6.2022 г.

Interreg
Greece-Bulgaria



European Regional Development Fund



REGIONAL MUNICIPALITIES ASSOCIATION

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Project Title:

**Promotion and development of natural and cultural heritage
of Bulgarian – Greek cross-border region through smart and
digital tools**

Project Acronym:

eTOURIST

REPORT

Online Partners' meeting

27/09/2021

"This document has been created within the framework of the Project „Promotion and development of natural and cultural heritage of Bulgarian – Greek cross-border region through smart and digital tools” (eTOURIST), financed under the INTERREG V-A Cooperation Program “Greece-Bulgaria 2014-2020”, Subsidy Contract No B2.6c.07/09.10.2017. The contents of the document are sole responsibility of RMA “Maritza” and can in no way be taken to reflect the views of the European Union, the participating countries the Managing Authority and the Joint Secretariat. The Project is co funded by the European Regional Development Fund and by national funds of the countries participating in the Interreg V-A “Greece - Bulgaria 2014-2020” Cooperation Programme”

The 7th Partners' meeting on the project "Promotion and development of natural and cultural heritage of Bulgarian-Greek cross-border region through smart and digital tools, with the acronym "eTOURIST", supported by Cooperation Programme "INTERREG V-A Greece Bulgaria" 2014 – 2020 was held on 27th September 2021. The meeting was hosted by RMA "Maritza" in its capacity of LB on the project. The aim of the event was: to discuss the progress of the activities implemented so far and the activities that have to be accomplished; to set the time framework for the actions that need to be implemented in the forthcoming months of the Project implementation; to specify certain actions within the Project deliverables as foreseen in the application form in force as well as to discuss common initiatives.

The meeting was attended by 7 representatives of all project beneficiaries:

- Rayna Yovcheva, representative of LB. Regional Municipalities Association "Maritza";
- Anna Nenova-Peeva, representative of LB. Regional Municipalities Association "Maritza";
- Ivaylo Dobrev, representative of LB. Regional Municipalities Association "Maritza";
- Thalia Vrachioglou, representative PB2. Dimossineteristiki Evros S.A;
- Mansoudis Evangelos, Project manager and representative of PB3. Ethnological Museum of Thrace;
- Sokratous Valentini, representative of PB3. Ethnological Museum of Thrace (Director);
- George Bekiaridis, representative PB4. Active Citizens Partnership.

The agenda of the meeting was as follows:

| Time | Activity | Topics | Participants |
|--|--|---|--------------|
| 13:45 – 14:00 | | WELCOMES | All Partners |
| FIRST DISCUSSION SESSION Moderator: RMA "Maritza" | | | |
| 14:00 – 14:30 | WP1: Project Management & Coordination | <ul style="list-style-type: none"> Short Presentation of the progress of the project activities Discussion | All Partners |
| SECOND DISCUSSION SESSION Moderator: RMA "Maritza" | | | |
| 14:30 – 15:00 | WP2: Communication & Dissemination | Discussion of the Progress of WP2: <ul style="list-style-type: none"> Publicity events and conferences Production of communication materials and tools Media, social media, Internet | All Partners |
| THIRD DISCUSSION SESSION Moderator: RMA "Maritza" | | | |
| 15:00 – 15:30 | WP3: Integrated eTOURIST methodology for cultural & natural sites and for traditional culinary & wine | Discussion of the Progress of WP3: <ul style="list-style-type: none"> Discussion of the Progress of WP3 Discussion on strategic guidelines for image building of the trans-border Region as a tourist destination | All Partners |
| FORTH DISCUSSION SESSION Moderator: RMA "Maritza" | | | |
| 15:30 – 16:00 | WP4: Development of eTOURIST package | Discussion of the Progress of WP4: <ul style="list-style-type: none"> Digitalization of cultural and natural sites and video tours – PB2 Digitalization of traditional culinary & wine and development of videos – PB2 Virtual Reality as potential to enhance tourism of both regions. Decision on destinations | All Partners |
| FIFTH DISCUSSION SESSION Moderator: RMA "Maritza" | | | |
| 16:00 – 16:30 | WP5: Valorization of Haskovo-Evros traditional culinary & wine | Discussion on the deliverables of WP5: <ul style="list-style-type: none"> Trainings Festival "Traditional culinary and wines of Haskovo-Evros" in Haskovo & Alexandroupolis | All Partners |

The meeting was opened by Mrs Rayna Yovcheva.

During the 1st discussion session issues related to WP1: Project Management & Coordination were discussed. First each partner presented their progress of the activities in WP1 and the rest of the Partners' meetings were planned as follows:

| Action 1.2 Partners' meetings | | | Additional activities | Necessary adjustments |
|----------------------------------|---|---|--|-----------------------|
| LB | Organization of 3 Partners' meeting; participate in 3 Partners' meetings | 2nd Partners meeting – 17.05.2018 4th Partners meeting – 08.02.2019 6th Partners meeting – 26.01.2020 | Contracted. Organization of 2 Partners' meetings in Haskovo – 1 on 27 September 2021 and 1 on 11 November, 2021 ; Travel to Greece for 1 Partners' meeting of PB3: 8 December 2021 Travel to Greece for 1 Partners' meeting of PB4:? | No |
| PB2 | Organization of 1 Partners' meeting; Participate in 5 Partners' meetings | Kick-off meeting – 04.12.2017 Participate in 5 Partners' meetings | | No |
| PB3 | Organization of 1 Partners' meeting; participate in 5 Partners' meetings | 3rd Partners meeting – 02.10.2018 in Alexandroupoulos | Attend Partners' meetings in Haskovo on 11 November, 2021 ; Organization of 1 Partners' meeting in Alexandroupolis - 8 December 2021 | |
| PB4 | Organization of 1 Partners' meeting; participate in 5 Partners' meetings | 5th Partners meeting – 10.05.2019 (in Komotini) | Organization of 1 Partners' meeting -/.../2021/2 Attend Partners' meetings in Haskovo; attend the Partners' meetings in Gr | |

Discussion of the Progress of WP2:

| Action 2.1 | | Additional activities | | Necessary adjustments |
|----------------------------------|---|---|--|--|
| Publicity events and conferences | | | | |
| LB | Organization of the final press conferences and 2-day final scientific conference; Production of package materials for final scientific conference; | Deliverable contracted Left to implement: Final press conference & 2-day conference – planned for 11-12 November, 2021 in Haskovo; | Travel expenses for 25 attendants at Closing event in Greece – 9 December, 2021 Organization of 1 Press conference in February, 2022 ; Production of package materials for Press conference (February, 2022) | Adjustment in Brief description in Job as follows: Organization of publicity events and conferences (1 final press conferences * 20 participants; 2-day final scientific conference for 60 participants (30 in person and 30 online), rent of hall, translation, catering, lecturers, programme for the event, equipment & software for online broadcast). |
| PB3 | Participation in final press conference and final conference in Haskovo; | Participation in Final press conference & 2-day conference (10 participants) – planned 11-12 November, 2021 in Haskovo | | |
| PB4 | Participation in final press conference and final conference in Haskovo; | Participation in Final press conference – planned for 11-12 November, 2021 in Haskovo | Organization of Project Closing Event 1 day in GR for 30 participants on – 9 December, 2021 Production of package materials for Closing event (October, 2021) Organization of 1 Press conference to present the results of the Project in – 9 December, 2021 Production of package materials for | |

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| | | | | |
|--|--|--|--------------------------------|--|
| | | | Press conference (....,2021/2) | |
|--|--|--|--------------------------------|--|

| Action 2.2 | | | Additional activities | Necessary adjustments |
|---|--|--|---|-----------------------|
| Production of communication materials and tools | | | | |
| LB | Production of communication materials and tools (Information brochures for the project – 1000; 1 Logo of the project; 1 Information board; 1 Banner for events; 1 video for cultural and natural heritage, traditional culinary & wine in the CB region) including translation | Deliverable and contracted and verified | Production of communication materials and tools (advertising leaflets /incl. translation - 2500, folders - 500; umbrellas - 150, cups - 500, maps - 1000, power banks - 100, sports backpacks - 100, plastic stand for mobile phone - 125, car shadow - 250, plastic bottle holders and plugs for wine bottles - 125, sports bottles - 125, magnets – 250 (October, 2021) Travel expenses for 25 attendants at Closing event in Greece (9 December,2021) | No |
| PB2 | Production of communication materials and tools (1 Information board; 1 Banner for events, leaflets) including translation | Contracted in November 2018 Produced. | | No |
| PB3 | Development, production and publishing of a Catalogue of gastronomy over cultural heritage of Haskovo - Evros region | Contracted | Production of communication materials and tools (advertising leaflets /incl. translation/ - 5000, folders – 1000 (.....,2021/2) | No |

| | | | | |
|-----|---|------------|---|-------|
| PB4 | Travel for 1 final conference planned for 12 in Haskovo, Bg, 10 November, 2021 participants | in Haskovo | Production of communication materials and tools (advertising leaflets /incl. translation/ - 1000, folders – 500 | |
|-----|---|------------|---|-------|

| Action 2.3 Media, social media, Internet | | Additional activities | Necessary adjustments | |
|---|---|---|--|----|
| B | Media publications for promotion of the project and its results - 10 media publications in BG | 5 publications produced Left to produce: 5 publications (Febr, 2022) | Media publications for promotion of the project and its results - 5 media publications in BG. (Dec, 2021) | No |
| B2 | Media publications for promotion of the project and its results - 10 media publications in Gr. Social media presentation of the project. Development of project web site in EN, GR, BG incl. translation | Contracted Developed in EN, GR, BG - etourist.dimossin.gr | | No |
| B3 | Media publications for promotion of the project and its results - 5 media publications in Gr. | ? | Media publications for promotion of the project and its results - 2 media publications in GR (....., 2021/2) | No |
| B4 | Media publications for promotion of the project and its results - 5 media | Contracted | Media publications for promotion of the project and its results - 2 media publications in GR. | No |

| | | | |
|--------------------|--|--|--|
| publications in Gr | | | |
|--------------------|--|--|--|

Discussion of the Progress of WP3:

| Action 3.1 | | Additional activities | Necessary adjustments |
|--|--|--------------------------------------|--|
| Integrated eTOURIST methodology for cultural & natural sites and for traditional culinary & wine | | | |
| B | Integrated eTOURIST methodology for cultural and natural sites, traditional culinary and wine in Haskovo region - Elaboration of uniform methodology for studying, presenting and developing cultural and natural sites, traditional culinary and wine for tourist purposes incl. translation in EN & GR | Contracted, implemented and verified | Develop strategic guidelines for image building of the Bulgarian Region as a tourist destination – January, 2022 |
| B2 | Integrated eTOURIST methodology for cultural and natural sites, traditional culinary and wine in Evros region - Elaboration of uniform methodology for studying, presenting and developing cultural and natural sites, traditional culinary and wine for tourist purposes incl. translation in EN & BG | | No |
| B4 | | | Develop strategic guidelines for image building of the Greek Region as a tourist destination – to be contracted by the end of Sept 2021 |

| | | |
|--|-------------------|--|
| | or early Oct 2021 | |
|--|-------------------|--|

Discussion of the Progress of WP4:

| Action 4.1 | | | | |
|--|---|--|--|-----------------------|
| Digitalization of cultural and natural sites and video tours | | | Additional activities | Necessary adjustments |
| B | Digitalization of cultural and natural sites for the needs of Contracted, eTOURIST and development of video tours for Haskovo and verified region | | Development of scenario: incl. Preparation of conceptual design, 360 degree panorama, 360 degree video recording, Making a virtual tour with transition arrows between the different panoramic points, VR web accessibility. Explore Virtual Reality as potential to enhance tourism of both regions: January, 2021 5 ALL-IN-ONE virtual reality devices: Contracted, implemented and verified | No |
| B2 | Digitalization of cultural and natural sites for the needs of eTOURIST and development of video tours for Evros. | Contracted, developed. To be paid by the end of Oct 2021 | | No |
| B3 | | | 5 ALL-IN-ONE virtual reality devices (....., 2021/2) | No |
| B4 | | | QR codes app to create interactions between visitors and the museum – contracted, | No |

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| | | | |
|--|--|---|--|
| | | to be completed by the end of Nov 2021 | |
|--|--|---|--|

Discussion of the Progress of WP5:

| Action 5.1 | | | Additional activities | Necessary adjustments |
|---|--|--------------------------------------|---|-----------------------|
| Training "Traditional culinary & wines" | | | | |
| LB | Logistics of 3-day Training "Traditional culinary and wines" in Haskovo for 20 participants (chefs, hotel owners, etc.) aiming to the integration of the traditional culinary and wines in menus of the local business | Contracted, implemented and verified | 4 * 1 day training of community centers in Haskovo Region "The power is within you" (January, 2022) | No |
| PB3 | | | 2 * 2 days training courses for residents of the villages south and north of the Erithropotamos river (....., 2021/2) 2 * 2 days training courses for residents of the mountain villages of Soufli (....., 2021/2) | |
| PB4 | Organization of 3-day Training "Traditional culinary and wines" in Greece for 20 participants Organization of 3-day Training "Traditional culinary and wines" in Bulgaria for 20 participants | | Contracted, implemented | No |

| Action 5.2 Training "Traditional culinary & wines" | | Additional activities | Necessary adjustments |
|--|--|--|--|
| <p>Organization of 2-day Festival "Traditional culinary and wines of Haskovo-Evros" in Haskovo (rent of hall, translation, presentation of traditional recipes, presentation of traditional customs for the LB regions):</p> <p>10 participant in 2-day Festival "Traditional culinary and wines of Haskovo-Evros" in Alexandroupoulos</p> | <p>Planned for 11-12 November, 2021 in Haskovo</p> <p>Planned for 8-9 December, 2021 in Alexandroupoulos</p> | <p>4 * 1 day training and wines course for the Haskovo-Evros" in Museums from Haskovo (rent of Haskovo region. (5 hall, translation, participants/each - presentation of rent of hall, traditional recipes, translation, lecturers, presentation of materials, catering - traditional customs 1 lunch for the regions, Accommodation of 2 equipment & Greek experts – software for online January, 2022</p> | <p>Adjustment in Brief description in JoB as follows: Organization of 2-day Festival "Traditional culinary and wines of Haskovo-Evros" in Haskovo (rent of hall, translation, presentation of traditional recipes, presentation of traditional customs for the LB regions): 10 participant in 2-day Festival "Traditional culinary and wines of Haskovo-Evros" in Alexandroupoulos</p> |
| <p>Participation of PB2 to the Festivals "Traditional culinary and wines of Haskovo-Evros" in Haskovo and Alexandroupolis (Travel and accommodation of PB2 10 participants for two trips /Haskovo and Alexandroupolis/ presentation of traditional recipes, traditional customs of Soufli)</p> | <p>Planned for 11-12 November, 2021 in Haskovo</p> <p>Planned for 8-9 December, 2021 in Alexandroupoulos</p> | | <p>.....</p> |

| | | | | |
|-------------------|--|--|---|--|
| | <p>PB3</p> <p>Organization of 2-day Festival "Traditional culinary and wines of Haskovo-Evros" in Alexandroupolis (rent of hall, translation, presentation of traditional recipes, presentation of traditional customs for the regions, accommodation for 10 participants of LB for 1 night</p> <p>Travel&Accommodation of 10 participants to Haskovo for the two days Festival organized by LP</p> | <p>Planned for 8-9 December, 2021 in Alexandroupoulos</p> <p>Planned for 11-12 November, 2021 in Haskovo</p> | <p>1 * 2 days training course in Didimoticho for stakeholders, residents and social organizations –, 2021/2</p> <p>1 * 2 days training course in Didimoticho for social organizations –, 2021/2</p> <p>1 *2 days training course in Soufli, for stakeholders, residents and social organizations -,2021/2</p> <p>1 * 2 days training course in Soufli for social organizations -, 2021/2</p> <p>Expenses for experts to take part in BG trainings - travel and fees /18 trips/ – January, 2022</p> | |
| <p>PB4</p> | <p>Participation of PB4 to the Festivals "Traditional culinary and wines of Haskovo-Evros" in Haskovo and Alexandroupolis (Travel and accommodation of 10 participants for two trips /Haskovo and Alexandroupolis/ presentation of traditional recipes, traditional customs of the region of</p> | <p>Planned for 11-12 November, 2021 in Haskovo</p> <p>Planned for 8-9 December, 2021 in Alexandroupoulos</p> | <p>.....</p> | |

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| Rhodopes. | | |
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| Action 5.3 Training of media representatives | | Additional activities | Necessary adjustments |
|---|--|-----------------------------|-----------------------|
| 1 * 2 days trainings of Media from Haskovo on presenting the region (20 participants /10 from Gr and 10 from Bg/ | | 13-14 January, 2022 | No |
| LB Organize the trip of 10 media representatives from Haskovo region to attend the Training organized in Greece | | 25-26 November, 2021 | |
| 1 * 2 days trainings of Media from Greece on presenting the region (20 participants /10 from Gr and 10 from Bg/ | | 25-26 November, 2021 | No |
| PB3 Organize the trip of 10 media representatives from Greece to attend the Training organized in Bulgaria - travel expenses | | 13-14 January, 2022 | |

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